

12. The transmitter of claim 11, wherein the first identifier is included in the header portion of the short message.

13. The transmitter of claim 11, wherein the first identifier is included in the data portion of the short message.

14. The transmitter of claim 11, wherein the first identifier 5 and the second identifier are included in a user data header of the data portion.

15. The transmitter of claim 11, wherein the first identifier, the second identifier and the multimedia message are included in a user data header of the data portion. 10

16. The transmitter of claim 11, wherein the multimedia message service is MMS.

17. The transmitter of claim 11, wherein the multimedia message is selected from a predefined group of MMS messages. 15

18. The transmitter of claim 17, wherein the predefined group of MMS messages comprises MMS notification messages, MMS session establishment messages, MMS session establishment receipt messages, MMS notification-query messages, MMS acknowledgement messages, and MMS 20 pull-push messages.

19. The transmitter of claim 11, wherein the short message service is SMS.

20. The transmitter of claim 11, wherein the receiver is at least a portion of: a cellular phone, a short message service 25 center or an MMS relay.

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